



2017 RYERSS FARM BEST PHOTO CONTEST OFFICIAL RULES

The 2017 Best Photo Contest is sponsored by Ryerss Farm for Aged Equines. The *2017 Ryerss Farm Photo Contest* promotion period is from 12:01 am (East Coast Time) January 1, 2017 to 11:59 pm October 31, 2017.

Rules:

1. All photos must be taken at Ryerss Farm for Aged Equines during the promotion period and must include at least one of the Ryerss Farm horses.
2. All entries must be received before the expiration of the promotion period to be eligible for consideration.
3. Each entry must include the Ryerss Farm Best Photo Contest Entry Form. *An entry form is required for each submission.*
3. All submitted photos must have been taken by the person whose name appears on the official entry form.
4. Photos must be submitted in print form, un-mounted, in either 5 x 7 or 8 x 10 form. CD, film negatives or slides will not be accepted. The entrant's full name, mailing address, phone number and date the photo was taken must be legibly handwritten on the back of each submitted photo.
5. By submitting a photo in the contest, you hereby grant Ryerss Farm for Aged Equines a perpetual, irrevocable, royalty free, worldwide, nonexclusive license to publish, reproduce, display, perform, distribute, adapt, edit, modify, translate, create derivative works based upon, and otherwise use and sublicense your photo, or any portion thereof (including without limitation any names, likenesses, or persons shown in the photo), in connection with the contest and for any other purpose (including without limitation for entertainment, instruction/education, advertising, marketing, promotion and/ or publicity purposed), and to incorporate your photo into other works.
6. The Photo Contest has three tiers, Youth (up to 12), Teen (13 to 17) and Adult. A top prize and a second prize will be awarded in each category.
7. Photographers whose photos are selected for *prize consideration* must provide a digital version of their entry. Those selected for prize consideration will be included in the final round of judging and may not necessarily be selected as a Prize Winner.
8. The decision of the judges is final. No employees of Ryerss Farm for Aged Equines are eligible.
9. Winners will be notified via mail by December 1, 2017.
10. Entries should be sent to: Ryerss Farm for Aged Equines, 1710 Ridge Road, Pottstown, PA 19465, C/O Photo Contest.



2017 RYERSS FARM BEST PHOTO CONTEST ENTRY FORM

FULL NAME: _____

ADDRESS: _____

CITY: _____

STATE/ZIP: _____

PHONE: _____

PHOTO DATE: _____

SIGNATURE: _____

TODAY'S DATE: _____

By signing and dating this Entry Form you are acknowledging that you understand and agree to the Contest Rules. All entries must be received by 11:59 PM (Eastern Time), October 31, 2017.

Please include a separate Entry Form with each photo submitted for consideration.

MAIL TO:

Ryerss Farm for Aged Equines
1710 Ridge Road, Pottstown, PA 19465
C/O Photo Contest